

Welcome to the Home Seller's Seminar



Meet the Panel

- Mary L. Dale – Coldwell Banker Real Estate Group
- Alex Lino – Cressy & Everett
- Steve Miller – The Stellar Team, RE/MAX Results
- Andy Myers – Myers Trust Real Estate
- Todd Potter – Interra Credit Union



Group Question

From your personal experience, what has been the most common misconception from prospective home sellers in today's market?

Group Question

To maximize the value of my home, what 2-3 items should be done before listing my home?

Individual Question

Explain the process of determining the listing price of a residential home?

Individual Question

What are the hidden costs to the seller when selling a home?

Individual Question

Regarding current inventory, what can I expect if I were to sell in today's market?

Andy

If I'm planning to build my next home, when should I put my house on the market?



Individual Question

What are the pros and cons of selling my home through an auction service?

Individual Question

The internet has altered house buying and selling behaviors. What should I know before trusting online services like Zillow, Red Fin, Trulia...?

Group Question

What has been one of the most creative marketing ideas that you have used to sell a home?

Questions?



Thank you!

The panelists are available for any additional questions you may have.

- Table #1: Mary L. Dale – Coldwell Banker Real Estate Group
- Table #2: Alex Lino – Cressy & Everett
- Table #3: Steve Miller – The Stellar Team, RE/MAX Results
- Table #4: Andy Myers – Myers Trust Real Estate
- Table #5: Todd Potter – Interra Credit Union



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Thank you **Meridian Title** for tonight's refreshments.

